

# A Green New Eskom

TRANSFORMING POWER,  
TRANSFORMING SOUTH AFRICA



[350Africa.org](http://350Africa.org)

In South Africa, we are well aware that Eskom, our national electricity utility, is deep in trouble. The Green New Eskom campaign is about transforming Eskom from a national liability and the biggest polluter on the continent into a national asset and a force for climate justice.

**The Problem:** Eskom's old, unreliable and polluting coal power stations plunge us into rolling blackouts i.e. load-shedding or load reductions. Eskom has been mired in corruption, which has driven it deep into debt, sent electricity prices soaring, and robbed the public purse of trillions of rands.

Looking at Eskom now, it can be hard to think that it can be part of the solution to our problems rather than the cause of them. It can be hard to think of Eskom as anything but a headache, a drain on the taxpayer, and one of the gravest threats to our economy and environment.

**The Solution:** However, a better Eskom is possible, one that provides affordable, reliable and clean energy. An Eskom that drives a just transition to a more socially-owned renewable energy future that empowers and benefits communities, workers, businesses and all South Africans.

Not only is a transformed Eskom possible, it is absolutely vital. We simply cannot ensure a prosperous and sustainable future for South Africa without fixing Eskom. This may be one of the biggest and most important tasks in creating a better South Africa for all.

**The campaign:** That's where the Green New Eskom campaign comes in. The campaign is calling for a rapid and just transition to a more socially owned, renewable energy powered economy, providing clean, safe, and affordable energy for all, with no worker and community left behind.

The Green New Eskom campaign is a project of the Climate Justice Coalition - a South African coalition of civil society, community-based, trade union, and grassroots organizations. These materials are produced by [350Africa.org](http://350Africa.org) in partnership with the coalition.

To learn more about a Green New Eskom, and sign on in support, visit [GreenNewEskom.org](http://GreenNewEskom.org)

# HOW TO GET INVOLVED IN HELPING TO WIN A GREEN NEW ESKOM

The future of Eskom is one of the most contested spaces in South Africa. It is captured by vested interests who stand to gain billions by continuing to loot, pollute, and corrupt our energy future. As such, it will take more than a politely worded letter to win a Green New Eskom. We are in a power struggle over the future of our country, and we will need to build a movement powerful enough to drive meaningful change and transformation.

People from all walks of life will need to come together to win a Green New Eskom. We hope you will join us in demanding a Green New Eskom. Here are some ways you can get involved.



**Sign on in support:** At our website, [GreenNewEskom.org](https://GreenNewEskom.org), you can sign up in support of the campaign as an individual or you can endorse the campaign as an organisation. By doing so, you lend your voice in support, and can choose to receive updates about the campaign too.



**Spread the word:** We need to build the movement and get more people out supporting a Green New Eskom. To help spread the word, you can share on WhatsApp, social media or email. Links to help spread the word are available at: [GreenNewEskom.org](https://GreenNewEskom.org).



**Speak up:** Make your mark with your pen, your keyboard, and your words. Write or call in to your local newspaper, blog, and/or radio station to discuss why we need a Green New Eskom. Raising your voice is key to building support and awareness to win a just energy future.



**Educate yourself and others:** Want to learn more about what a Green New Eskom means? Visit [GreenNewEskom.org/learn](https://GreenNewEskom.org/learn). There you will find a flier, a booklet, podcasts, articles, and materials which can help you understand the issues better and spread the word



**Join the Mass Mobilisation:** We are building towards a COVID-safe, mass mobilisation around September 2021. We welcome supportive groups and people to join, educate and mobilise towards it. Receive updates when you sign up to support the campaign at [GreenNewEskom.org](https://GreenNewEskom.org)



**Contact decision makers:** We need decision makers in Eskom and the government to know that people support a Green New Eskom. We must hold their feet to the fire, and push them. Find out how you can contact your decision makers at: [GreenNewEskom.org/contact](https://GreenNewEskom.org/contact)



**Organise a workshop:** Are you part of an organisation or community group that wants to learn more about a Green New Eskom? Then please do organise a workshop either online or in-person - COVID-willing. Get in touch if you need support for workshops.



**Protest or action:** Groups are welcome to organise their own protest, action, or art installments in favour of a Green New Eskom. Whether targeting Eskom, government, or doing public facing actions, we encourage you to get involved.



**New to organising and activism?** You can learn more about organising workshops, writing to the media, and organising a protest at [trainings.350.org](https://trainings.350.org)



**Do you have other ideas on how to win a Green New Eskom or do you want to get in touch?** Then send us a message via the contact form available at [GreenNewEskom.org](https://GreenNewEskom.org)